

## “Your Own IT Department But At A Fraction Of The Cost”

“MyProtein.co.uk has grown at a rate of knots so we need reliable, affordable IT support. Having Sirona on board is like having your own IT department but at a fraction of the cost. They have saved us days of effort each month and, where there’s a specific piece of work, always stick to the price quoted. Plus, they are clued-up commercially. You need someone who understands your business and Sirona consistently demonstrates that it does.”

**Oliver Cookson, Managing Director, MyProtein**

### Staying on top of IT

When MyProtein.co.uk started out it handled its own IT issues and developments internally. But as the company has grown (from a bedroom to a 20,000sq feet warehouse) it lacked the time and expertise to stay on top of this side of the business. In particular it needed a reliable system that could service each employee’s requirements whilst ensuring all customer orders were being processed promptly. Since signing up to Sirona, the organisation has access to a dedicated IT consultant who can:

- Quickly and efficiently resolve IT issues
- Offer well-considered IT solutions that fit with the growing requirements of the business
- Quickly setup new users on the system

### Core Benefits

MyProtein.co.uk, with the help of Sirona Solutions, now has a connected central server, enabling the following benefits:

- Managers have access to specific folders relating to the role they play in the business
- Individual users have access to information crucial to the day to day running of the business
- Critical IT support is available at the end of a phone via a knowledgeable consultant
- Each user has the ability to call Sirona with an IT related problem

### The personal touch

After researching the market, MyProtein.co.uk decided to use Sirona for the following reasons:

- Sirona presents options and potential solutions for solving problems
- Sirona always delivers the quoted price
- Sirona does not operate a 2 or 3 tier support system with call loggers taking messages, instead clients get straight through to the engineers in the support team to get their problem solved as quickly as possible
- Sirona don’t just give technical advice they understand the business and commercial requirements

### Savings all-round

As a result of using Sirona, MyProtein.co.uk cites two key business benefits:

- Consistent, reliable, ongoing IT support and advice, tempered with a sound understanding of the business
- Where a new project is suggested, well considered options are presented and the subsequent work is delivered on time, and on budget



Established since 2004 MyProtein.co.uk are the original pioneers of a brand new concept in sports nutrition, which offers a complete dynamic solution to buying all your sports supplements. They buy all ingredients in bulk from some of the worlds largest suppliers, allowing them to pass on **massive savings** of up to **80%** compared to equivalent products on the High Street.

“We would happily recommend Sirona to anyone; We’re not just saying that – we really would!”  
**Alex Hunter – FD MyProtein**



### Free no obligation Traffic light network audit

MyProtein.co.uk benefited from having an audit completed before they made a decision – you could benefit too. The audit highlights any issues in a simple **Green, Amber, Red** “Traffic Light” format and provides you with a fixed price quotation for your IT services.

To find out if your business would qualify for a free, no obligation audit, call Alex Rimmer on **0161 850 1000** or email him at [alex.rimmer@sironasolutions.com](mailto:alex.rimmer@sironasolutions.com)